



## ParticipACTION Community Better Challenge General FAQ

### **How does the challenge work?**

- Every resident and business owner with a City of Markham postal code can enter their activity points into the ParticipACTION app.
- Point totals will be adjusted based on population to equalize each city's opportunity to win.
- All points entered from May 31 – June 16 will go toward Team Markham's point balance.

### **What are the timelines and details for the winners' announcement?**

- Individuals can track their own physical activity or groups of people (i.e. a business) can form a group and track points in the ParticipACTION App or <https://www.participaction.com/en-ca/programs/community-challenge>
- On June 17, ParticipACTION will tally up the points and announce the finalist
- Municipalities will be asked to complete a short Survey (SD will complete the survey)
- Winners will be announced by June 30

### **What types of activities are eligible for the ParticipACTION Community Challenge?**

- All physical activities are eligible.

### **Who can join Team Markham in the ParticipACTION Community Better Challenge?**

- Every resident and business with a City of Markham postal code can join Team Markham.

### **How do I participate in the Community Better Challenge?**

- Individuals should download the ParticipACTION app, register with a City of Markham postal code, and start tracking all of your physical activity, from May 31.- June 16
- Groups activity will be tracked on via <https://community.participaction.com/> by an Activity Tracker in each City of Markham Recreation and Fitness Centre.

### **I started tracking my points in the ParticipACTION app in February. Will my activity go toward the challenge?**

- Only activity points entered from May 31-June 16 will go toward the ParticipACTION Community Better Challenge. Points entered prior to May 31 will not count toward the challenge.

### **What are the prizes?**

- There are two tiers of prizing: Regional (\$20K), National (\$150K)

### **What types of activities are eligible for the ParticipACTION Community Better Challenge?**

- All physical activities are eligible to earn points to go toward Team Markham's point balance.

### **Will the app capture activity from a health tracker app on my mobile device?**

- No, you will have to manually enter your activity in the ParticipACTION app.

### **Do I have to manually enter my activity in the app every day?**

- Yes, you will have to manually enter your activity in the ParticipACTION app.

### **When will the winning community be announced?**

- The winning communities will be announced by June 30.



ParticipACTION Community Better Challenge  
General FAQ

**Where do I go for more information?**

- For more information, click here: <http://www.markhampanamcentre.ca/physical-literacy/markham-in-motion/>.