

Event[📶] Text Messaging

delivering the right message ▶ to the right people ▶ in the right place ▶ at the right time



Tournament Live Scoring & Integrated SMS Sports Event Text Message Communications

SportsSMS text messaging services deliver your time-sensitive and important information to any or all Coaches, Managers, Athletes, Officials, Parents, Fans, Volunteers, Staff, on-site Vendors & more, in seconds, fast and efficiently. Text messaging is the quickest way to communicate and offering the easiest way to subscribe. And it works on every cell phone! No Mobile App to find, download and install; No need for only the newest smart phone, No need for wifi or data.

Our Tournament **Live ScoreBoard Service** automatically delivers Scores and Advancement notices to the cell phones of all subscribers by Team and Division plus allows you to text ALL or any individual Teams or Groups with changes, alerts, special activities or other important information.

Both text messaging services operate on our 100% private, cloud based platform and work on every cell phone everywhere, in the Markham Pan Am Centre, the parking lot, across town or another city.

Teams, Coaches and everyone else can subscribe through an online subscription page or directly via their own mobile device and information feeds are available for every category of subscriber at your Event.

SMS is easy to use and the set-up is done for you. You can send texts live or schedule event reminders and updates, text links to schedules and results, plus promote your social media pages and #hashtags. And even though our SMS service is less expensive than a mobile App, it can still be 'sponsored'.

Better events start with better Communications!
Contact the Markham Pan Am Centre to reserve your SportsSMS

SportsSMS Event Service Pricing: (in Canada, for Canadian wireless subscribers, plus HST)

Up to 100 cell number contacts for 2-3 day event: \$295

100% private, personalized text messaging platform for sending/scheduling of all text messages
subscribing: branded, personalized online page, plus mobile opt-in capability directly from device
up to three categories/groups of contacts into corresponding platform, texting to each, some or ALL
first 1000 text messages sent, post event deletion of all cell numbers and disabling of platform
two-way text messaging, ability to respond to replies, number search, one to one texting
all set-up, training, technical help, event day customer service included. Platform managed by Client

Up to 250 cell number contacts for 2-4 day event: \$495

Includes as above, with these changes: first 2500 text messages sent
up to five categories/groups of contacts into corresponding platform, texting to each, some or ALL

Up to 500 cell number contacts for 2-4 day event: \$995

Includes as above, with these changes: first 5000 text messages sent
up to seven categories/groups of contacts into corresponding platform, texting to each, some or ALL

500 + cell number contacts for 2-7 day event: \$1495

Includes as above, with these changes: first 7500 text messages sent
up to ten categories/groups of contacts into corresponding platform, texting to each, some or ALL

Tournament Live ScoreBoard with integrated text message delivery:

\$9.75 per team for first 200 teams. More than 200 Teams, request quote.

up to 3 day, Multi-team Tournament Fan Schedule and ScoreBoard in Mobile Format • opt-in capability by Team and Division via online page and/or mobile opt-in directly from device • unlimited number of Divisions and Teams, ability to text one, multiple or ALL Teams and/or Divisions • automatic delivery of scores and advancement notices by Team and Division • private subscription opt-in and information feeds for Coaching Staff, Officials, Staff, Volunteers, VIPs • three Promotional or Informational texts included per day • client enters scores and advances teams, training provided • minimum charge of \$399 per tournament, 10% premium per extra day

SportsSMS Add-ons

Uploading your contact list directly into platform \$50

Text Messaging bundles: \$99 for 1000 text messages

US and/or outside North American sending/receiving capability, 15% premium

Additional days, 15% premium

Event Platform On-site Management available.

Language duplication of Categories, 15% premium

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